

行銷與流通管理研究所 <一般生>

一般英文

注意：

1. 本試題均為選擇題(單選題)，共 40 題。請將答案以 2B 鉛筆依題號劃在答案卡上，答錯或未答者得零分。【每題僅四個選項時，請勿於答案卡選項 E 上填答】
2. 試題隨答案卡一併繳回。

一、會話測驗 (共 10 題，每題 3 分，共 30 分)

說明：下面有十段簡短的英語對話，每段對話均附有 (A)、(B)、(C)、(D) 四個選項，請選出一個最恰當的答案。

1. Joe: I can give you advice. I am great at advice.
Cathy: I don't think you can help.
What does Cathy mean?
(A) Joe is great.
(B) Joe can not help her.
(C) Joe doesn't want to help.
(D) Joe is a good adviser.
2. Mary: Will you go to the conference next Saturday?
John: I wish I could.
What does John mean?
(A) He can go to the conference.
(B) He will go to the conference.
(C) He should go to the conference.
(D) He can not go to the conference.
3. Sue: Did Margaret ever figure out what that word meant?
Jason: She had looked it up in an unabridged dictionary.
What does Jason say about Margaret?
(A) She looked in the ditch under the bridge.
(B) When she looked up, she saw the dictionary.
(C) She found the meaning of the word.
(D) She defined what she was looking for.

4. Grace: Been working long?
Frank: Not really. Only since last week.
What does Frank mean?
(A) He's in his last week of work.
(B) He doesn't expect the work to last.
(C) The work isn't really hard.
(D) He's only been working for a week.
5. Tina: Minnesota Instruments, Sales section.
David: _____
Tina: I beg your pardon? Could you speak a little louder?
(A) Is Mr. Brown in?
(B) Is Mr. Brown at?
(C) Is Mr. Brown on?
(D) Is Mr. Brown for?
6. Dovy: I am afraid that our company can't compensate for the damage.
Sandy: I have read the report. I do understand.
Dovy: I am sorry for what happened.
Sandy: _____
(A) So we are.
(B) We are so.
(C) So am I.
(D) I am so.
7. Bill : On my way to school this morning, the traffic was unbelievably bumper-to-bumper.
Joyce: _____
(A) Fortunately, you survived in the car accident.
(B) You must have been late for the class.
(C) Don't tell me you bumped into an old friend in the street.
(D) That's okay. We are not in a hurry.
8. Mindy: _____ the trade fair yet?
Eric: Yes, I have. I went there two days ago.
(A) Have you been to
(B) Did you go to
(C) Have you gone to
(D) Do you go to
9. Ken: Would you like to go to the movie tonight?
Irene: I'd love to, _____
Ken: What about Saturday night?
(A) and I can pick you up.
(B) and I really enjoy watching movies.
(C) but I have a paper due tomorrow.
(D) but I am not sure what to do.

10. Bob: Excuse me, I think there is something you can help me with.
Counter: _____
Bob: I think the shower doesn't work.
Counter: Oh, sorry to hear that. I'll contact people to check it right away.
(A) No, not at all.
(B) I don't know the situation.
(C) Where did it happen?
(D) What seems to be the problem?

二、字彙測驗 (共 10 題, 每題 3 分, 共 30 分)

說明: 下面有十題, 每題均有 (A)、(B)、(C)、(D) 四個選項, 請將**最恰當**的一個答案選出。

11. Love is as much a **requirement** for wellness as food and water.
(A) necessity (B) religion (C) intelligence (D) acquirement
12. The appointment of the new director sparks a lot of **controversy**.
(A) distribution (B) dispute (C) distortion (D) distraction
13. His real motive for the crime remains **obscure**. More investigations are necessary.
(A) consumable (B) ambiguous (C) required (D) sensory
14. Can you distinguish the **edible** vegetables from the poisonous ones?
(A) reliable (B) cable (C) eatable (D) able
15. Nitrogen is largely an **inert** gas and liquefies easily.
(A) prevalent (B) motionless (C) moving (D) unique
16. Licorice is **extracted** from the liquorice plant which belongs to the family of beans.
(A) dragged from (B) projected from (C) drawn from (D) ejected from
17. Since the vending machine had outlived its usefulness, the **beverage** manufacturer decided to replace it.
(A) drink (B) bakery (C) electric (D) electronic
18. The filing job is too **monotonous**; the experienced secretary wants one with more challenges and variety.
(A) difficult (B) appealing (C) interesting (D) boring
19. Nowadays people are looking for **sophisticated** but easy-to-use home electronics.
(A) advanced (B) practical (C) creative (D) competitive
20. From April 2 to April 8, 191 trains will be added to the original schedule to **accommodate** passengers who are returning home.
(A) attract (B) reduce (C) remove (D) assist

三、文法測驗（共 10 題，每題 2 分，共 20 分）

說明：下面有十題，每題均有四個底下劃線的選項，分別用 (A)、(B)、(C)、(D) 加以標示。其中一個是錯誤的，請將錯誤的選項選出來。

21. For the past few decades, baseball has become increasingly popular islandwide in Taiwan.
(A) (B) (C) (D)
22. When is seen in the field, the panda appears much happier than it is in the zoo.
(A) (B) (C) (D)
23. Her teachers told her not make such serious mistakes again.
(A) (B) (C) (D)
24. The concept has been popularly accepted that no news are good news.
(A) (B) (C) (D)
25. In some countries, octopuses and snails are considered being great delicacies to eat.
(A) (B) (C) (D)
26. Men and women in the Peace Corps work with people in developing countries to help them improving their living conditions.
(A) (B) (C) (D)
27. The manufacturer is prepared to offer us a discount of 10% on the quoting price.
(A) (B) (C) (D)
28. We are unable to compensate you for any lost due to the delayed shipment.
(A) (B) (C) (D)
29. My mom was worried about the cost of gasoline since last week when she heard prices were rising.
(A) (B) (C) (D)
30. A survey found that the media, rather than actual experience, gave most of parents the ideas about the World Wide Web.
(A) (B) (C) (D)

四、克漏字測驗（共2段，10題；每題2分，共20分）

說明：下面有二篇性質不同的英文短文，共有十個空格，每個空格附有四個備選答案(A)、(B)、(C)、(D)，請於仔細閱讀後，根據文章所述，選出一個最恰當的答案。

(I)

Regular workout can decrease the risk of 31 a heart disease, diabetes and stroke. In fact, you do not have to jog 30 miles a week to reap the benefits. Experts are now saying that walking only 20 minutes three times a week 32 enough workout to keep you fit. One way to start is with a two-minute walk before breakfast. 33 walk around the block at lunchtime. After this, roam the halls on your coffee break. Add together all of these until you are walking a total of at least 20 minutes every day. The experts also suggest that 34 some time in a spa is good for people to “destress” and to lower blood cholesterol and pressure as well. However, if you have a heart disease, it’s better to consult a 35 .

31. (A) develop (B) developing (C) developed (D) development
32. (A) is (B) are (C) has (D) have
33. (A) Before (B) Then (C) When (D) Until
34. (A) spend (B) spent (C) spending (D) spender
35. (A) captain (B) cashier (C) doctor (D) merchant

(II)

Most of us like to think 36 we are reasonable, independent thinkers. We like to believe that we have a good reason for our choices. We don’t want to buy products 37 some strange compulsion – some irrational desire that we can’t control. The truth is, 38 , that – with their increasing knowledge of 39 on in the human brain – marketers might have 40 over us than we realize.

36. (A) that (B) who (C) why (D) how
37. (A) despite (B) while (C) even (D) because of
38. (A) due to (B) however (C) similarly (D) consequently
39. (A) going (B) being gone (C) what goes (D) having gone
40. (A) the power (B) been powerful (C) less power (D) more power